



PLEDGE FOR SPONSORSHIP

2024 Joint Conference on T&E Support to Prototyping and Experimentation

February 5- February 8, 2024 ~ Albuquerque, NM

www.deps.org ~ Email: Jenna@itea.org

NOTE: The Workshop is a non-competitive environment meant for a free exchange of ideas and information.

This conference will discuss the practical implications of T&E support in prototyping, experimentation and other developmental activities. The partnership with DEPS allows for high energy laser and high-power microwave experimentation to be an integral component of our technical program and permits us to hold both limited distribution and classified sessions on all T&E topics. Key plenary speakers, panel discussions, and technical sessions will be part of a program to identify challenges, solutions, innovations and a future state; all contributing to moving us closer to creation of an infrastructure and principles, conducive to testing and training in a more operationally realistic environment. **Come Join Us!**

Sponsorships are tax deductible.

All Conference Sponsorships provide the following recognition:

- On the ITEA and DEPS Web site - Your logo and a hyperlink to your Web site posted on the Workshop Web page.
- On signage throughout the Conference
- In all Conference Collateral Materials
- In the *Conference Program Guide*
- In an issue of *The ITEA Journal of Test and Evaluation*

PREMIUM SPONSORSHIP LEVELS

- PLATINUM LEVEL SPONSORSHIP - \$2,500 Corporate Member / \$2,875 Non-Corporate Member**
 - Additional recognition as a Platinum Sponsor – Full page ad in the program guide
 - Two (2) Complimentary Conference Registrations. *NOTE: Tutorial registration is separate and not included.*
- GOLD LEVEL SPONSORSHIP - \$1,000 Corporate Member / \$1,150 Non-Corporate Member**
 - One (1) Complimentary Conference Registrations. *NOTE: Tutorial registration is separate and not included.*
- SILVER LEVEL SPONSORSHIP - \$500 Corporate Member / \$575 Non-Corporate Member**
- BRONZE LEVEL SPONSORSHIP - \$250 Corporate Member / \$288 Non-Corporate Member**
(Reserved for Organizations of under 50 employees)

CM = Corporate Member

ADDITIONAL SPONSORSHIP OPPORTUNITIES
(Offered on a "first come, first served" basis)

New!

- \$5,000 CM / \$5,750 Non-CM – WEDNESDAY EVENING NETWORKING RECEPTION (One Sponsorship available).** Your logo will be displayed as the Wednesday Evening Networking Reception’s sponsor on signage at each food station. **Includes 250 drink tickets with company logo and Four (4) Complimentary Workshop Registrations.**
- \$3,000 CM/ \$3,450 Non-CM – POCKET GUIDE (One Sponsorship available).** The *Conference Pocket Guide* is a handy tool for the Conference attendees. It provides them with an at-a-glance look at the events for the Conference as well as a floor map of the hotel’s meeting space. Your logo will be printed on the *Conference Pocket Guide* that will be distributed throughout the Conference and Exhibit Hall. **Includes Two (2) Complimentary Workshop Registrations.**
- \$1,000 CM / \$1,150 Non-CM BAG DISTRIBUTION (One Sponsorship available).** Your company’s bag will be distributed at the registration desk to all the attendees. (Sponsor to provide the bags and handle all logistics including shipping bags to hotel). **Includes One (1) Complimentary Workshop Registration.**
- \$1,000 CM / \$1,150 Non-CM – WEDNESDAY LUNCH BUFFET (Two Sponsorships available).** Your logo will be displayed as the Sponsor of the Wednesday Lunch Buffet on signage throughout the Exhibit Hall. **Includes One (1) Complimentary Conference Registrations.**
- \$1,000 CM / \$1,150 Non-CM – THURSDAY LUNCH BUFFET (Two Sponsorships available).** Your logo will be displayed as the Sponsor of the Thursday Lunch Buffet on signage throughout the Exhibit Hall. **Includes One (1) Complimentary Conference Registrations.**
- \$1,000 CM / \$1,150 Non-CM –WEDNESDAY and THURSDAY BREAKS (Four Sponsorships available).** Your logo will be displayed as the Sponsor of the Breaks on signage throughout the Break area. **Includes One (1) Complimentary Conference Registrations.**
- \$350 CM / \$400 Non-CM – 25 DRINK TICKETS FOR CASH BAR AT THE WEDNESDAY EVENING NETWORKING RECEPTION (Multiple Sponsorships available) –** Drink tickets imprinted with your logo for you to pass out to your valued customers, prospects, and guests.

Total Sponsorships Selected: \$ _____

Sponsor Point of Contact

Organization: _____

Authorized By: _____

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Billing Point of Contact (if different from above)

Name: _____ Address: _____
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Payment Policy – Payment of sponsorship must be submitted with this application. *Refunds are not available for sponsorships.*

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ITEA Point of Contact:

Mrs. Jenna Reza, Exhibits and Sponsorships Chair
Phone: 909-582-6026, e-mail: Jenna@itea.org

Please complete the online form which can be found on the ITEA Web site (www.itea.org), OR, Email, or Mail this Completed Form and Payment to:

International Test and Evaluation Association (ITEA)
11350 Random Hills Road, Suite 800
Fairfax, VA 22030
Fax: 703.631.6221
Lena@itea.org

COMPLIMENTARY WORKSHOP SPONSOR REGISTRATIONS
(NOTE: Tutorial Registrations separate)

WEDNESDAY EVENING NETWORKING RECEPTION - Four (4) Complimentary Workshop Registrations.

WORKSHOP POCKET GUIDE – Two (2) Complimentary Workshop Registrations.

WEDNESDAY LUNCH BUFFET - One (1) Complimentary Workshop Registration.

THURSDAY LUNCH BUFFET - One (1) Complimentary Workshop Registration.

WEDNESDAY and THURSDAY BREAKS – One (1) Complimentary Workshop Registration.

BAG DISTRIBUTION – One (1) Complimentary Workshop Registration.

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Email_____

Phone_____

Fax_____

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